

Eric Jakows

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CORE SKILLS

Content Creation

Digital Storytelling

Journalism

Project Management

Social Media

Communications

TECHNICAL SKILLS

AP Style

A/V Production

Copywriting

Editing

Website Production

APPLICATIONS

Adobe Creative Suite

Google Workspace

Microsoft Suite

Microsoft Windows OS
& Mac OS

WordPress

YouTube Studio

AWARD OF EXCELLENCE



Presented to PVSchools in 2024

Podcast/Audio, PVBeat

EXPERIENCE

WestStar Multimedia Entertainment, Inc.

CONTENT CREATOR

Oct. 2024 - Present

- Content Creator for The Current Newsletter, reaching over 500,000 engaged readers daily
- Helps position Komando.com and The Current as the top destination for consumer tech insights
- Writes tech news, tips, and tricks and reviews existing articles to ensure everything is up to date

PVSchools, Marketing & Communications

MULTIMEDIA SPECIALIST

Aug. 2023 - July 2024

- Worked within the Marketing and Communications team, as well as closely with various district personnel
- Videographer and photographer responsible for the end-to-end production of multimedia deliverables
- Provided post-production of the district's multimedia assets and cataloged them in a central repository

Arizona's Family, KTVK 3TV & KPHO CBS 5

NEWS PRODUCER & WRITER

Nov. 2022 - July 2023

- Line producer and writer for 'Good Morning Arizona' on KTVK 3TV and KPHO CBS 5 News
- Prepared the newscast rundown, including story selection, order, and back timing for live broadcasts
- Assisted in writing and enhancing content with graphics, video, and station branding

Right This Minute

PRODUCER

May 2018 - April 2022

- Coordinated the production cycle from pitch to air for a daily half-hour nationally syndicated television show
- Managed strategic partnerships with agencies, brands, and influencers by facilitating collaboration
- Maintained a strong familiarity with algorithmic trends on social media and the creator economy

PRODUCTION INTERN

Aug. 2017 - May 2018

- Curated social media content used for production and initiated relationships with content creators

EDUCATION

Graduated: May 2018

Arizona State University, Walter Cronkite
School of Journalism & Mass Communication

JOURNALISM AND MASS COMMUNICATION, B.A.