

ERIC JAKOWS

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EXPERIENCE

RIGHT-THIS-MINUTE

A daily nationally syndicated television show covering the best viral videos on the internet. Produced in Phoenix, Arizona

PRODUCER (MAY 2018 - PRESENT)

- Successfully researches the internet for compelling videos and the stories behind them before they go viral
- Curates content found on news websites and social media and pitch story ideas
- Contacts video and content creators for clearance and schedules interviews
- Directs and monitors segments during filming and fact-checks information
- Negotiates and fulfills licenses and contracts for broadcast television and web/social
- Supervises and directs interns

INTERN (AUG. 2017- MAY 2018)

- Discovered content for the production team
- Wrote and researched stories for the web and digital platforms (rightthisminute.com)
- Assisted the clips and clearance department with legal and video licensing
- Edited television segments

ARIZONA PBS (KAET-TV)

Public Broadcasting Service member television station in Phoenix, Arizona - the 11th largest U.S. media market

WEB PRODUCER

CRONKITE NEWS (JAN. 2018- MAY 2018)

The news division of KAET

- Designed the layout and add multimedia elements to the homepage, online stories, and a weekly newsletter
- Created infographics and web videos for digital and broadcast stories
- Collaborated with reporters with story ideas and cover their content on social media

PROGRAM COORDINATOR

ARIZONA HORIZON (MAY 2017- AUG. 2017)

KAET's nightly half-hour public affairs program

- Assisted in producing Arizona Horizon and Horizonte, the station's award-winning talk shows examining a wide range of subjects including government, consumer issues, education, and the arts
- Edited and created promos, interstitials and voice over videos using Adobe Premiere
- Pitched and contributed story ideas and assisted in content creation for both shows
- Coordinated with public information officers about upcoming video shoots

EDUCATION

ARIZONA STATE UNIVERSITY

WALTER CRONKITE SCHOOL OF JOURNALISM AND MASS COMMUNICATION

Class of 2018

- B.A., Journalism and Mass Communication
- Honors graduate, Cum Laude

ADDITIONAL SKILLS

- AP Style, Reporting, Broadcast Writing, EMPS
- Adobe Creative Cloud (Premiere Pro, Audition, Photoshop)
- Microsoft (Word, Excel, Powerpoint)
- Social Media (Facebook, Twitter, Reddit, LinkedIn, MailChimp)
- Website Development (WordPress, Drupal), HTML5
- DSLR Photography, Videography
- Mac OS, Windows 7/8/10
- Studio Production